Why Sorbonne University Abu Dhabi?

In today’s fast-paced and globalised economies, knowledge and languages both serve an important role in creating progressive and vibrant societies. The French education system is known for its high level of rigorous critical thinking and debating skills, which play a significant role in developing future pioneers and leaders.

Sorbonne Abu Dhabi is a globally recognised education institution that serves as a bridge between civilisations by offering a multicultural environment, which promotes and develops a strong culture of tolerance, curiosity, harmony and cultural awareness for today’s modern economy. Students have access to internationally acclaimed faculty, world-class facilities and internationally certified degrees, which places them firmly on the right path in preparation for a successful career.

This degree is officially accredited by the UAE Commission for Academic Accreditation (www.caa.ae).
The Bachelor in Applied Foreign Languages is an exclusive three-year degree aimed at training qualified students. It meets the needs of major international and local corporations to overcome contemporary business challenges that arise with globalization. The curriculum is delivered in French and prepares students for rewarding careers by offering a double qualification in languages and management.

Students will gain a fundamental understanding of finance, business administration, marketing, human resources management as well as international business law to understand and interpret complex international legal issues and documents. Students will study subjects including economics to analyse local and international economic issues as well as IT, data collection, research and survey methodologies. Through assignments and interactive sessions with their peers, students will refine their interpersonal and communication skills for business. Through courses on civilisation and cross-cultural management, students will gain an in-depth understanding of diverse cultural and historical backgrounds with a specific emphasis on multi-cultural management.

The programme faculty are all internationally renowned professors whose teaching methodology goes beyond the traditional forms of teaching to ensure a balanced and well-rounded learning experience. Seminars are hosted by working professionals who share their experiences with students. During the degree programme, students will examine real-life case studies, attend corporate workshops on campus and participate in corporate internships. There will be ample international exposure through linguistic field trips in Europe, the Paris-Sorbonne Summer University and exchange programmes.

By the end of the programme, students will improve their business vocabulary in their chosen language and acquire fluent multilingual skills in three international languages including English and French with either German, Spanish, Italian, Arabic or Chinese.

The curriculum follows the European ECTS system and the degree is delivered by Sorbonne University in Paris.