



SORBONNE  
UNIVERSITY  
ABU DHABI

# Master in Applied Foreign Languages: Speciality Management and International Business

**The two-year Master in Applied Foreign Languages teaches students to master the concepts and techniques relevant to international business whilst enabling them to gain extensive knowledge of core business strategies within a global economic context by learning crucial management concepts in different fields.**

Today, successful business leaders must possess both the theoretical and empirical tools that enable them to make structured management decisions taking into account various cultural, financial, commercial, social and political parameters. With this degree, students will grasp various International economics concepts that will enable them to understand how current issues influence international business.

Students will learn the processes of international operations in all their aspects, as well as strengthening their knowledge of business administration techniques. By learning the concepts of Business Law, students will enhance their comprehension of the legal environment, helping them to decipher legal documents and practices that govern businesses.

Additionally, students will refine their knowledge of research techniques and methodologies of Applied Research as well as fundamental IT tools and their application in a business context. Moreover, students will develop the requisite managerial and critical thinking skills and knowledge needed in international and cross-cultural environments, learning how to understand Human and Organisational behaviour, as well as the concepts of international corporate strategy.

The other goal of the program is for students to gain a good understanding of a multicultural environment by undertaking courses in Languages and Civilisations, as well as Cross Cultural Management. English skills will be improved alongside one or two additional foreign languages including French, Chinese, Spanish, German, Italian or Arabic at beginner, intermediate or advanced levels to cater for multi-lingual business environments.

The curriculum is delivered by professors from France and the UAE. Our faculty has achieved worldwide acclaim and impart a thorough knowledge of International Business and Languages through lectures, teamwork, case studies, individual assignments, research studies and computer-based interactive business games.



## Overview



## Programme highlights

### Enhancing individual & national development

Within the next decade, the UAE is poised to dedicate its focus towards socio-economic sustainability. The curriculum at Sorbonne University Abu Dhabi is crucial in creating and encouraging a new generation passionate to support the UAE's rapid and ambitious progress.

Given the rapid development of the region, career prospects are enormous for professionals with multilingual skills and the scope of the experiential learning opportunities at Sorbonne University Abu Dhabi will give graduates a competitive edge in their career anywhere in the world.

### International recognition

The Master in Applied Foreign Languages is granted by Sorbonne University in Paris. It is recognised worldwide and is the key step to an international career. The Applied Foreign Languages curriculum has been ranked "A" by the French Agency of Evaluation of Higher Education and Research (AERES), which is the highest evaluation.

### A dual competency

The Master in Applied Foreign Languages has a unique double accreditation by the French Ministry of Higher Education in both Management and Business Administration and Foreign Languages. Both qualifications will appear on the degree.

### An all-in-one degree

The Master in Applied Foreign Languages provides students from various disciplines with an "all-in-one" program in International Management, similar to an MBA program but with a specific emphasis on multilingual and multicultural skills and capabilities. Moreover, students will improve their knowledge and expertise of foreign languages.

### Access to the Sorbonne University Ph.D. program

This program is the flagship of the Sorbonne University School of International Business and Languages studies and can lead to access for the three year, non-residential doctoral program in International Business and European Studies at the Sorbonne University in Paris.

*Students can pursue careers as analysts in leading global consultancy firms, product or country managers, or even expand their own businesses into different markets*

**The degree in Applied Foreign Languages is taught in English and covers a total of four semesters across two years. At the end of this degree, you will have 120 credits. The exclusively designed course schedule includes evening and weekend classes in consideration of students who intend to combine their studies with their work.**

# Structure

Year 1	
Modules	Courses
International Business and English	Cross Cultural Management Third Industrial Revolution Business Communication English for Management
Specialisation - Languages	Languages (Option of French, Arabic, German, Spanish, Chinese or Italian) European Civilisation Arabic and Islamic Civilisation
International Management	Introduction to Marketing International Marketing Financial Management
Human Management and Organisation	Human Resources Organisations and Structures Behavioural Theories
Economic and Legal Environment of the Company	Economic History and Geography International Economics International Business Law
Specialisation Courses	Luxury Marketing Tourism and Development
Analysis Data	IT and Research Data Data Collection Methodology
Research Paper	Research Methodology Research Paper on Selected Topic
Internship	Internship Internship Report

Year 2	
Modules	Courses
International Business and English	Art and Creation Marketing Comparative Accounting and Finance M-Commerce English for Management
Specialisation Language	Language and Civilisation (Option of French, Arabic, German, Chinese, Spanish, or Italian) European Civilisation Arabic and Islamic Studies
Strategy and Organisation	Corporate Strategy Organisation and Management
Operational Management	Applied Financial Techniques International Operations Logistics
Economics and Law	International Economics International Business Law
Communication	Techniques Negotiation
Specialisation Courses	Marketing Services Tourism & Development Financial Services
Business Planning	Business Plan Project Company
Business Simulation	Business Game
IT for Management	Management and IT
Master's Thesis	Methodology Research Essay Extended Internship or Thesis Professional

## Internship

For nonworking students, Sorbonne University Abu Dhabi has integrated a mandatory internship in both the first and second years. The internship will encourage critical thinking and improve students' reasoning abilities by blending academic theory with real life work experience. Students will benefit from a greater depth of experience working in a professional environment.

The internship also provides an excellent opportunity to gain crucial insights and improve access to various career opportunities in the region and beyond. Students will discover that this collaborative learning process can lead to enduring professional relationships, which will open doors and forge new career paths.

Depending on their profile and professional objectives and subject to the approval of the Programme Director, students may, in addition to the mandatory corporate internship, choose to do an extra linguistic or cultural internship.

- A Linguistic Internship (in Spain, Germany, France or Italy) at one of our partner institutions
- A Cultural Internship at the "Sorbonne Summer University in Paris" in July

The thesis has to deal with a subject related to economic, linguistic, cultural or societal issues. This academic dimension is highly important for students who intend to complete their Ph.D.

## Research study

At the end of the first year, students will be required to produce a specific Research Study on a topic of their choice (related to specific economic, social or managerial cross-cultural challenges).

## Master's thesis

Students will be required to submit an extended essay based on their internship or professional experience. Approval from the program director is required.

*Please note that the list of courses available is subject to change due to minor curriculum adjustments and/or improvements. Languages and optional courses are based on the number of registered students per class.*

# Assessment & graduation requirements

Throughout the year, there will be frequent assessment and evaluations. Students will be evaluated on individual assignments, internships presentations, reports and examinations, which usually take place towards the end of every semester. Attendance to all classes is mandatory and it is important that students are punctual and observe university regulations at all times.



# Career prospects

There are abundant rewarding career opportunities on a regional and global scale for our graduates. Given the rapid development of the region and the Emirate of Abu Dhabi in particular, career prospects are plentiful for professionals with multilingual skills.

Students can pursue careers as analysts in leading global consultancy firms, product or country managers, or even expand their own businesses into different markets. Some graduates hold positions in international organisations such as the UN, or in State Agencies and Ministries. Others have setup their own companies in diverse fields including luxury products, events management, insurance and banking.

**Admission to our master's programmes is selective and competitive and each applicant will be considered on his/her own merit. Our admissions process ensures that every course has an ideal mix of people with talent, impressive interpersonal skills and a positive attitude.**

# Admission requirements

## **General Entry requirements:**

Candidates must complete an online application and upload the following items:

- A copy of the bachelor degree earned in a discipline appropriate for the programme
- A copy of the high school diploma
- A detailed curriculum vitae\*
- A personal statement (not exceeding one page)
- For non-native English speakers a minimum EmSAT – English score of 1400 or TOEFL score of 550, 213 CBT, 79-80 iBT or an IELTS score of 6.0, valid for at least two years
- Official academic transcripts, official test scores

Shortlisted candidates might be asked to attend an interview to assess the candidate's motivations, careers expectations and relevant professional experience in the degree area.

International applicants are required to present an equivalency of their degree from the UAE Ministry of Education located in Abu Dhabi. For details on the requirements, visit the website: <https://www.moe.gov.ae>

# Why Sorbonne University Abu Dhabi?

In today's fast-paced and globalised economies, knowledge and languages both serve an important role in creating progressive and vibrant societies. The French education system is known for its high level of rigorous critical thinking and debating skills, which play a significant role in developing future pioneers and leaders.

Sorbonne University Abu Dhabi is a globally recognised education institution that serves as a bridge between civilisations by offering a multicultural environment, which promotes and develops a strong culture of tolerance, curiosity, harmony and cultural awareness for today's modern economy. Students have access to internationally acclaimed faculty, world-class facilities and internationally certified degrees, which places them firmly on the right path in preparation for a successful career.

This degree is officially accredited by the UAE Commission for Academic Accreditation ([www.caa.ae](http://www.caa.ae)).

## **For more information, please contact:**

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