



SORBONNE  
UNIVERSITY  
ABU DHABI

# Earth Day: the zero waste lifestyle starts now!

## Programme

**Free entry**  
**Monday 22nd April 2019**  
**At 5:00pm**

**Campus**  
Sorbonne University Abu Dhabi  
Al Reem Island, Abu Dhabi



# Reduce your carbon footprint dramatically today!

*"You must be the change you want to see in the world"*  
*Mahatma Gandhi*

Humans make up only 1/10,000 of the Earth's biomass yet our impact on the environment is the leading cause of global warming, environmental degradation, mass extinction, ecological crisis and deforestation. This is due to the consumerist lifestyles we have adopted in the past few decades. However, now is the time to change and adapt our lifestyles to a more sustainable one to save our ecosystem from further severe damage that will dangerously affect our lives, our health, our future generations and our vital resources that we need for life.

The aim of this event is to raise awareness about how we can live sustainably, primarily focusing on the Zero Waste Lifestyle. Zero Waste simply means that the waste we produce (clothes we no longer need, objects we would want to throw out, food waste, materials) are limited to their minimum and are reused

& recycled. The main aim is to save money and the environment while using reusable products, treating waste in order for it to benefit the Earth and limiting single-use materials such as single-use plastic that ends up in the ocean and remains unchanged forever. The main aim is to shift from a linear economy (raw materials are used in production and their waste is thrown away) to a circular one (raw materials are used and the waste is reused in production, no waste).

We are the people of today, of this time and of this generation. It is our duty to leave this Earth in the same quality that God gave it to us. Believe that when we unite and take a collective decision to achieve something, we can do it. Stay optimistic and just remember, that every little action counts. So, start reducing your carbon footprint today!

## Programme

**5:00pm to 6:15pm - Zayed Theater**

**Theater play:**

An environmentalist adaptation of Jean Giraudoux's "The Madwoman of Chaillot"

**6:20pm to 6:30pm - Zayed Theater**

**Keynote speaker:**

- **Dr. Ali Al Amoudi**, Former Sustainable Development Advisor, United Nations Development Programme (UNDP)

**6:35pm to 6:55pm - Zayed Theater**

**Product demonstrations (10 mins):**

- **GreenGood:** waste station, compost bin

**7:00pm to 9:00pm - Atrium**

**Food trucks, music and outdoor art gallery**

**Concert:**

**The Sorbets:** Sorbonne's own band play heart-warming music to spread awareness.

*"Cynicism is easy. An optimist is a braver cynic."*  
*Colum McCann*