

We're looking for:

Position Title	Senior Specialist - Communications
Department	Communications & Public Affairs
Job Code	HR I19

Job Description

To support the creation of internal and external messages through multi-media communication in order to promote the activities and achievements of Sorbonne University, Abu Dhabi (SUAD). To build and maintain the reputation of the University through visual identity, design and language in all marketing and media campaigns as per SUAD's strategy.

Profile (Minimum Qualifications, Minimum Experience, Job Specific Skills)

Minimum Qualifications:

- Bachelor's degree in Journalism, Marketing, Communication, or a related subject

Minimum Experience

- 3 years Communication experience, preferably in the Higher Education sector

Job-Specific Skills

- Relationship building
- Understanding of community and international affairs
- Knowledge of government relations, rules and regulations
- Knowledge of French and UAE higher education sector and related policies and regulations
- Internal/mass communication theory and practice
- Marketing tools and techniques
- Traditional and online website tools for digital communications and marketing
- Understanding of the local and international media
- Branding knowledge
- Excellent writing skills
- Languages: English, French and Arabic (two of three languages required / a combination of all 3 preferred)

Conditions

NA

Grade

5

We're
looking for:

Package Details

- Monthly salary range (AED 24,200 – AED 31,483)
- Benefits: Annual ticket, health insurance, education fees

How to apply

Via Sorbonne Abu Dhabi website

Application to be sent by

17/09/2019