

The Career Centre

## What can I do with a major in

French Literature



## Where do graduates in French Literature work?

Below is a non-exhaustive list of available job sectors and career options after a Bachelor degree in French Literature, depending on graduates' interests, experience and further studies.

#### **Teaching and Research**

- French teacher
- French as a foreign language teacher
- Educational publisher
- Adult learning professional
- Researcher in linguistics and literature

#### **Communications and Journalism**

- Communications & information manager
- Digital and social media manager
- Digital content strategist
- Social media manager
- Public relations professional / manager
- Writer, script writer, technical writer, rewriter
- Journalist, reporter, columnist
- Public affairs & institutional communication specialist
- Social media analyst / specialist
- Translator, interpreter

#### Publishing

- Publishing specialist / manager
- French editor / editorial assistant
- Audience and digital development lead
- Editor-in-chief / head of content
- Copywriter
- Production manager

#### **Cultural Sector**

- Art centre manager
- Audience acquisition director
- Cultural project manager
- Theatre administrator
- Librarian

#### Governmental and Public Services, Non-Profit Organisations

- Diplomatic / civil service officer
- Research / data analyst
- UN representative
- Community outreach specialist
- Aid development worker

#### Leisure and Tourism, Travel Industry, Business Management & Human Resources

- Tourism officer
- Travel advisor
- Tour manager
- Visitor engagement director
- Corporate / cultural events manager
- Human resources specialist
- Marketing officer
- Sales administration manager
- Customer support advisor

# Further studies options

A whole range of postgraduate studies are available after a Bachelor degree in French Literature. Examples of specialization areas to take at the post-graduate level (Masters) are:

Humanities, in particular:

- French and comparative literature
- Linguistics
- Publishing and audiovisual
- Journalism and communications
- Teaching

### Where do SUAD graduates go following a Bachelor degree in French Literature?

The following non-exhaustive list of institutions is based on SUAD placement records for alumni of the French Literature department.

- Sorbonne University Abu Dhabi (UAE)
- Sorbonne Université (France)
- Ecole des Hautes Etudes en Sciences de l'Information et de la Communication – CELSA Sorbonne Université (France)
- University of Oxford (UK)
- Université de Montréal (Canada)

Postgraduate admission requirements in terms of eligible and relevant undergraduate degree vary widely from country to country and from one higher education institution to another. Candidates may refer to the admission requirements applicable to each institution.

## Best career exploration websites for students

letudiant.fr onisep.fr fichemetier.fr studyrama.com study.com culture.gouv.fr orientation-education.com profilculture.com apec.fr careers.un.org prospects.ac.uk targetjobs.co.uk thebalancecareers.com learnhowtobecome.org mymajors.com careertoolkits.com

#### For more information, please contact:

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#### sorbonne.ae

### What do SUAD alumni do?

"I am working as a journalist, translator and editor at Bahrain News Agency in Manama. I am also MC for free lancing and I am proud to be the first and single French speaking presenter on the Bahrain International TV!" Fatema Khalid Al Najem

"I am currently working at the Middle East Broadcasting Center (MBC Group) as a Content Acquisition Executive. Before that position, I worked for two years at the Knowledge and Human Development Authority in Dubai (KHDA) as a translator, creative writer and visual storyteller. I started my career just after my Sorbonne graduation as a class teacher at the French School, the Lycée Français International Georges Pompidou. Then I had an opportunity to join a private language institute in the Dubai Knowledge Village to become a French as a Foreign Language teacher for one year. This teaching experience combined to my keen communication skills and language passion lead me to a more challenging position of Social Media and Marketing Specialist working for a start-up company in the Dubai Media City. It was an opportunity to learn on how to optimize company pages within social media platforms such as Facebook and Twitter, and how to manage advertising campaigns. I really enjoyed every moment of my education experience at Sorbonne and I have very vivid memories of both my classmates and my teachers." **Hala Termanini** 

"I am a French teacher in Abu Dhabi and I am happy to teach this beautiful language to a young public and moreover to make my pupils discover the richness of the French culture at the same time." Narimène B.

