



**SORBONNE
UNIVERSITY
ABU DHABI**

THE CAREER CENTRE

RECRUITING STUDENTS

**FOCUS ON THE BACHELOR PROGRAMME IN
APPLIED FOREIGN LANGUAGES**



In short: Sorbonne's Bachelor in Applied Foreign Languages (LEA) prepares students to pursue a career in an international work environment. The programme offers an invaluable qualification in languages, geared towards providing graduates with cross-disciplinary skills that can be used across different employment settings. Graduates are fluent in at least two languages and have a sound understanding of management.

They are sought after by employers in a diverse range of sectors and industries for their ability to understand modern-day business challenges and meet the needs of corporates, governments and institutions as the curriculum covers fundamentals of law, business, economics and management which enables them to understand modern-day business challenges.

As part of their training, LEA students are required to perform an eight-week internship with organisations from the public or private sector to put their academic knowledge into practice and gain solid first-hand experience.



A MULTIDISCIPLINARY CURRICULUM

Sorbonne University Abu Dhabi (SUAD) Bachelor in Applied Foreign Languages is a three-year undergraduate programme taught in French that also allows you to learn an additional language whether Arabic, English, German, Italian, Chinese, or Spanish. Students achieve advanced levels in languages and communication, and a comprehensive knowledge of global civilisations.

Hire a multilingual talent for your business

Students are not only trained as expert linguists and communicators, they also acquire real competencies in subjects related to economics, management, marketing, law, civilisation, and computer skills. Graduates are experts in languages applied to business and possess a solid transversal and comprehensive approach to business, which enhances their profiles and makes them highly demanded by recruiters.

WHAT ESSENTIAL SKILLS DO OUR STUDENTS OFFER?

Sorbonne's Bachelor in Applied Foreign Languages trains highly versatile and intellectually inquisitive students, who are able to take on challenging business tasks in a multicultural context. The study of languages is an asset to their business competencies, which also influences the development of essential soft skills in an intercultural business world such as creativity and tolerance, communication and negotiation.

A Bachelor's in LEA also allows students to develop their global emotional intelligence and cultural awareness. Mastering different languages is a transformative and enriching competence to apprehend the world in a unique way, which is associated with a deep understanding of cultural contexts and language, autonomy in learning and strong personal and social skills.

Students and graduates from this programme are therefore equipped to:

- Have a full command of at least two languages appropriate to the learning outcomes of the study year
- Identify language needs in business and institutional environments and apply cross-cultural communication
- Communicate effectively, in writing and in person, structuring and presenting information clearly and concisely
- Demonstrate a strong fundamental knowledge of economics, accounting, finance and solid numerical skills
- Reflect, evaluate and solve problems by thinking critically in the light of evidence and argument
- Work independently and collaboratively, constructively interacting with other people
- Meet deadlines using time management skills, initiative, planning and organising
- Deploy skills in ICT, in notetaking and summarising, research, analysis and problem solving
- Be adaptable and flexible

WHICH FUNCTIONS AND ACTIVITY SECTORS ARE ELIGIBLE?

Highly valued by employers, graduates from this programme are an asset to any business operating in the global marketplace. They can be found working for major international and local corporations, government, financial institutions, small and medium-sized trading companies and diverse economy sectors.

Their specialisation covers modules in both management and languages allowing graduates to join diverse business fields and sectors. It also provides an access to numerous Master programmes worldwide, enabling graduates to study in leading universities overseas.

Multiple professions are accessible to our graduates upon joining the workforce. They cover different support functions and specialties, such as human resources, communication, sales and marketing, event management, public relations, business development, or customer relationship.

Hiring a versatile intern from this programme will undoubtedly be a valuable addition to your organisation. Internships represent an opportunity for employers to train students in their field of expertise, while allowing them to gain practical business exposure.

You can help us shape the professionals of tomorrow by recruiting our students today.

IMPORTANT CONSIDERATIONS WHEN HIRING AN INTERN

When to recruit?

Between October and November

For how long?

The ideal internship duration is eight weeks, from Mid-March to Mid-May

What you will need:

To identify a company supervisor to provide the intern with professional guidance and expertise

How to recruit?

Contact The Career Centre to organise recruitment sessions, post your internship offers on the SUAD job board or meet our students at the Astrolabe Career Forum 2022.

CONTACT US

The Career Centre

Tel: +971 (0) 2 65 69 104

Mobile: +971 (0) 50 310 8816

Email: careercentre@sorbonne.ae