



SORBONNE  
UNIVERSITY  
ABU DHABI

# Bachelor in Economics and Management



# The Bachelor in Economics and Management degree is awarded by Paris Cité University in Paris and delivered by world-class academics in Sorbonne University Abu Dhabi. The programme is an exclusive three-year multidisciplinary degree taught in French.

The extensive scope of this degree provides students with a solid foundation in mathematics and statistics, control of economic quantitative techniques and scientific management methods (human resources and accounting) and marketing in addition to the legal aspects related to the structure and activities of companies.

For the first two years of the programme, students will get acquainted with the theoretical and statistical tools of economics and management and simultaneously enhance their basic historical and institutional knowledge. In the third year, they will explore how this scientific knowledge can be applied and interpreted through several intensive courses such as international economy, industrial economics, the European economy, growth and economic policies, analytical accounting, marketing and financial management.

As language plays a major part in overcoming cultural challenges, this programme is enriched with one foreign language option (Arabic, Spanish, German, Chinese or Italian), in addition to English. Students will expand their cultural horizons and open new doors by developing their language skills.

The programme faculty are all internationally renowned professors whose teaching methodology goes beyond the traditional forms of teaching to ensure a balanced and well-rounded learning experience.

By the end of the programme, students will master the tools used in these disciplines to analyse real economic issues and challenges.

The curriculum follows the European ECTS system and is awarded by Université Paris Cité.

## First Year

- Introduction to economics
- Mathematic tools
- Analysis of economic information
- Introduction to management
- History of economic thought
- Economics, social sciences and Humanities
- Communication and professional insertion tools 1 (IT, English)
- Market economics
- Mathematic tools
- Macroeconomy
- Management 2
- Introduction to law
- Communication and professional insertion tools 2 (English, Methodology and document search)
- Research methodology
- Electives: international relations/ sports/language

## Second Year

- Economic policies
- Public economics
- Quantitative techniques of economy and management 1
- General accounting
- History of economic facts
- Social and labour law
- Personal project
- Money and economy financing
- Taxation
- Quantitative techniques of economy and management 2
- International economy
- Introduction to business law
- Elective course (U.E) to choose from: Languages, Sports, Bank & financial markets /Labor history
- IT
- English

## Third Year

- Econometrics
- Analytical accounting management
- Accounting and financial management
- European economy
- Communication and professional insertion tools 5 (English, Interview and skills assessment techniques)
- Business criminal law or health economics
- English
- Interview & assessment techniques
- Intermediate marketing management (management 3)
- Industrial economy and competition law
- Economics of organisation
- European institutions
- Communication and professional insertion tools 6 (English)
- Electives: history of labour/sports/ language



## Admission requirements

**To be eligible for this Bachelor's degree, students must have the following:**

- French Baccalaureate with a minimum final average of 12/20 or High School Diploma with a minimum 80% average (or equivalent)\*.
- Applicants should possess a good level of mathematics in their high school results
- French Aptitude Certificate: minimum score of B2 level (accepted certificates: DU issued by Sorbonne University, DELF, TEF, TCF and SELFEE). Students with a French Baccalaureate are exempted from the language proficiency exam\*\*.

\*Students not meeting this requirement may be accepted following a review of high school subject results, supporting exams scores and a student's personal statement.

\*\*Students not meeting the required French Aptitude Certificate will be admitted conditionally in the programme, subject to passing a Foundation Programme in the French Language (French Intensive Course).

## Career prospects

**This high quality programme provides numerous opportunities across a spectrum of industries including the public sector, enterprise services, financial institutions, banks and insurance companies as well as multinational corporations.**

Career options include positions in international organisations (e.g. OECD, WTO), economic analysts, market and sales analysts in the private and public sector and financial managers in corporate entities.

This degree provides graduates with several options to pursue further academic studies at Sorbonne Abu Dhabi (Master in Banking and Finance: Law and Regulations of Banking and Financial Systems, Master in Marketing, Advertising and Communication, Master in Health Economics, Master in Applied Foreign Languages: Speciality Management and International Business) and other overseas institutions.

### Tuition Fees

(Including admin. fees - over 3 years)

**AED 215,100** (approximately US\$ 58,615)

### Scholarship options\*:

- Emirati citizens receive the H.H. Sheikh Mohamed bin Zayed Al Nahyan scholarship grant covering tuition fees for the programme and a foundation year (if any).
- For non-Emirati students, academic excellence scholarships are offered, covering up to 75% of the tuition fee.

\*Conditions apply

Visit our website for more information.

# Why Sorbonne University Abu Dhabi?

In today's fast-paced and globalised economies, knowledge and languages both serve an important role in creating progressive and vibrant societies. The French education system is known for its high level of rigorous critical thinking and debating skills, which play a significant role in developing future pioneers and leaders.

Sorbonne Abu Dhabi is a globally recognised education institution that serves as a bridge between civilisations by offering a multicultural environment, which promotes and develops a strong culture of tolerance, curiosity, harmony and cultural awareness for today's modern economy. Students have access to internationally acclaimed faculty, world-class facilities and internationally certified degrees, which places them firmly on the right path in preparation for a successful career.

This degree is awarded by Université Paris Cité and officially accredited by the UAE Commission for Academic Accreditation ([www.caa.ae](http://www.caa.ae)).

## For more information, please contact:

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