

The Impact of COVID-19 on Economic Activities and Wealth Management

Programme



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Thursday 2 March 2023

5:00 pm – 7:00 pm

Robert de Sorbon Amphitheatre,
Sorbonne University Abu Dhabi

The Impact of COVID-19 on Economic Activities and Wealth Management

Scientific Direction

Dr. Salem Boubakri

Conference project

The impact of COVID-19 on economic activities, wealth management firms and investors has left questions about the short- and long-term effects on investment profitability and economic growth.

This unexpected health crisis affected both investors and wealth management firms. Investors have seen direct impacts on their portfolios, given initial market drops and historic levels of volatility. Though significant measures have been implemented to limit volatility and uncertainty, there remain questions about the future effects of the health crisis.

Given the economic slowdown caused by the crisis, the success of the future investments will depend on their ability to consider the new needs of the market, especially in terms of digital transformation and technology platforms.

This conference will discuss the impact of COVID-19 on international trade and how this has affected the global economic growth. Also, how wealth management firms around the world have managed the health crisis, whether their digital transformation have been able to live up to client expectations, and what type of action they are planning to take in the future.

Programme

5:00 pm

Opening remarks – Professor Silvia Serrano, Vice-Chancellor, Sorbonne University Abu Dhabi

Round table - The Impact of COVID19 on Economic Activities and Wealth Management

» Moderator :

Dr. Salem Boubakri

» Speakers:

Dr. Jamel Zarrouk, Chief Economist & Managing Director, Boulder Economic Consultancy

Dr. Christophe Lalandre, Bank Lombard Odier & Co

Mr. Abdelfatah Tlemsani, Jera Global Markets

7:00 pm

Closing remarks – Dr. Salem Boubakri

Networking Cocktail

