



# Certificate in Wealth Investment

Unlock the door to advanced  
wealth management and  
investment strategies with  
world-class experts.

# Dive deep into the world of finance with leading international experts and discover cutting-edge strategies for wealth management and investment.

Welcome to an exclusive educational journey tailored for wealth investors and ambitious professionals alike. Offered by the Continuing Education Center at Sorbonne University Abu Dhabi in collaboration with The Market Advantage Institute, this prestigious Certificate in Wealth Investment is crafted to empower participants with cutting-edge insights and strategies.

For wealth investors, the program provides advanced techniques essential for optimizing investment portfolios and making informed financial decisions. For ambitious professionals, it offers a deep dive into the dynamics of finance, equipping them with the necessary tools and knowledge to navigate complex financial landscapes with confidence.

## Key Advantages of the Program:

- **World-Class Faculty:** Learn from top finance experts and seasoned professionals at Sorbonne University and The Market Advantage Institute.
- **In-depth Curriculum:** Explore a tailored curriculum blending theoretical knowledge with practical applications in wealth management and financial technologies.
- **Elite Networking Opportunities:** Connect with high-net-worth individuals, leading business owners, and finance professionals.
- **Alumni Network:** Graduates join the Sorbonne University Abu Dhabi Executive Education Center Alumni, gaining lifelong access to a valuable network of professionals and continuous learning opportunities.

### Module 1

#### Understanding Wealth Investments (10 hrs)

- Engage in collaborative discussions with Family Conglomerate Business Owner and CFO of a large family office on challenges and investment choices.
- Formulate strategic Portfolio Allocation plans considering insights from a CFO of large Family Office.
- Analyze and articulate perspectives on wealth investments from expert in investment.
- Conduct comprehensive Wealth Management Analysis using appropriate tools.
- Evaluate the influence of Macro Policies on wealth investments for effective management.

### Module 2

#### Future of Finance (10 hrs)

- Apply theoretical concepts of Artificial Intelligence to financial contexts, and assess its role in shaping future financial methodologies.
- Master Financial Data Analysis using statistical software, analyzing and interpreting financial data, and participating in discussions on financial data sources, availability, and the implications of Big Data in finance.
- Demystifying Private Equity: Mastering the Art of Alternative Investments. Unveiling the Deal: A Step-by-Step Guide to Private Fund Due Diligence

### Module 3

#### How to Invest (9 hrs)

- Recreating a market to understand market dynamics and psychological biases when trading (via a software)
- Navigating Structured Investments: A Collaborative Approach to US & European Markets (Forum)
- Apply principles of ESG (Environmental, Social, Governance) investing to wealth management.
- Analyse Middle East local markets, focusing on equity markets and IPOs.



## Target group:

- High Net worth Individuals
- Business Owners
- Investors
- Family Offices
- Finance Departments
- C- suite executives
- Local Government Authorities
- Venture Capitalist

### Tuition Fees

**AED 29,000** (approximately US\$ 7,900)

### Training Venue:

The Executive Training will be delivered in **25hours Hotel, Dubai** (in DIFC area) during 2 weekends and will include coffee breaks & lunch

Discounts are available for this programme\*:

- 20% Alumni discount
- 5%-15% corporate offer

\*Conditions apply

Visit the CEC page on our website for more information.

\*Customized programs for the governmental sector are available upon request.

# Why Sorbonne University Abu Dhabi?

In today's world, it has become a necessity to broaden possibilities, improve capacities and develop leadership skills. The Department of Continuing Education Center at Sorbonne University Abu Dhabi offers specialised programmes that are designed for individuals and entities to enhance professional development and career growth. These programmes are tailored to the current market needs and can be also developed upon the request of private and public entities.

All programmes are prepared in collaboration with the academic teams of the Sorbonne University in Paris in order to meet the standards of excellence offered by Sorbonne University Abu Dhabi.

## **For more information, please contact:**

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June 2024